Prudential

MULTI-CHANNEL COMMUNICATIONS

If your desire is to increase client engagement and response rates, then a single communication channel is unlikely to help you achieve that goal.

Building trust and rapport with your clients requires consistent and frequent communication. That will be one of the keys to your future success. You should be mindful of their preferred communication methods, too, as it can increase engagement and participation in their own financial wellness journey. **What's your communication strategy for 2024?**

SOLUTIONS FOR FINANCIAL PROFESSIONALS

Let's Talk Financial Wellness®

A bi-monthly newsletter program that delivers targeted content through multiple versions; Insurance/Legacy Planning, Retirement Planning, Small Business Needs, High Net Worth and Standard Financial concepts. Available in print and digital formats for up to 12 annual touch points.

NEW OPTIONAL COVER LETTER AVAILABLE

NEW Envelope design

12 Month Program with Let's Talk Financial Wellness®

An automated solution that delivers 18 annual touch points; 12 direct mail and 6 digital. Each month your client will receive informative and educational content and provide them with the opportunity to engage with you, regularly.

Touch points include Let's Talk Financial Wellness® newsletter (mail and email), letters, postcards, and a seasonal holiday card.

Contact us today to get started!

ENROLL BY 12/31/2023 AND SAVE ON SETUP FEES!

LTM Client Marketing 1-800-243-5334 | sales@ltmclientmarketing.com | letstalkfinancialwellness.com