

## {Name}{required}, {Designations}\* {optional}

{Approved Title}, {Prudential Advisors} {optional Insurance License #1} {optional Insurance License #2} {Division or Territory}

{Company Name}

{Address} {City}, {State} {Zip Code} {Phone Number} {Fax Number} {Email Address}

Dear {Recipient Name},



Every one of my clients has different needs and goals. Some are starting careers, while others are ending theirs. No matter what life stage you are in, having an updated financial strategy that addresses your changing needs is critical.

That's why I work with my clients for the long term. We continuously review and set financial priorities based on their timeline and current situation. Finally, we develop a realistic spending and savings plan on which they agree.



Working together—with your tax advisor—you'll understand every tax opportunity available to you. Just call to schedule a time that's convenient for us to meet.

Sincerely,

{Name Signature}

{NAME} {REQUIRED}, {DESIGNATIONS}\* {OPTIONAL} {Approved Title}, {Prudential Advisors}

[Disclosures]