



{Name}{required}, {Designations}* {optional}
{Approved Title}, {Prudential Advisors}
{optional Insurance License #1}
{optional Insurance License #2}
{Division or Territory}

{Company Name}
{Address}
{City}, {State} {Zip Code}
{Phone Number} {Fax Number}
{Email Address}

Dear {Recipient Name},

Marathon runners prepare for their races with a zeal that usually includes a goal of lifelong fitness. Proper nutrition, practice runs, and adequate sleep help them achieve their fitness goals.



In the same way, you can take steps throughout life to help you work toward financial fitness. It's easier than you might think to create a sound strategy that maps out how to work toward your financial objectives.

This year, challenge yourself to picture the financial future you want and get inspired to work hard to make it your reality. From funding a child's college education and insuring loved ones to investing for retirement and building a financial legacy.



**Of course,
I am here to help!**

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Sincerely,

{Name Signature}

{Name and Company-approved title}

[Disclosures]